

OUR GROWTH CONTINUES

We are pleased to share Newlogic's Third Quarter Highlights, summarizing recent achievements of our consulting group. We appreciate your continued interest and support.

Throughout the summer our clients relied on Newlogic for our broad array of expertise, from detailed product design and engineering to technology strategy. Highlights from our recent work include:

MEDICAL PRODUCTS

- Created a high-impact design for a spin-out of MIT's Bioinstrumentation Systems Laboratory. This laboratory peripheral was designed to "fit in physically and stand out visually" while improving end-user productivity via new features and ease of use.

CONSUMER PACKAGING STRATEGY

- Completed a strategic technology analysis for innovative beverage packaging. The program resulted in a functional prototype of a low-cost, high-quality, core technology for best-of-class user experience and on-shelf impact. Developed commercialization roadmap for launch in Q1 '09

CONSUMER ELECTRONICS

- Designed packaging for a innovative new consumer technology. This product delivers first of its kind functionality and required packaging that communicated the product's benefits / features, highlighted the product design, and worked with WalMart's on-shelf pusher system.

CONSUMER PRODUCTS

- Updated a client's #1 selling product which is an icon to consumers by creating a contemporary design that lost none of the current product's charm.

TECNOLOGY STRATEGY

- Conducted a patent analytics program to identify out-year seed technologies that would enable our client's ongoing marketplace leadership.

It would be a pleasure to talk with you again. Please feel free to give me a call at any time.

Best regards,
Marc Drucker
President
Newlogic Design